

Gabrielle Levy

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Effective strategist and compelling writer skilled in climate and clean energy advocacy and political media.

Skills

- Strategic communication
- Project management
- Partner engagement
- Political acumen
- Climate issue expertise
- Digital know-how
- Media engagement
- Impactful writing

Experience

Strategic communicator
2018 – present

CLIMATE NEXUS, Campaigns & Strategies

Associate Director of Communications (January 2021 – present)

- Global methane gas campaign lead: Fossil fuel phaseout
 - Develop and implemented multipronged communications strategies to shape media narrative around methane and methane gas
 - Lead partner coordination efforts across broad networks of civil society organizations to shape inside and outside strategies to push for a fossil fuel phaseout
 - Project managed coordinated communications at COP26, COP27, and COP28
 - Grant writing, budgeting, and funder engagement
- Media engagement:
 - Strong relationships with climate, political reporters
 - Write, pitch and place opeds in top-tier media for a range of voices
 - Developed and executed comms plans for rollouts of major reports, e.g. UN IPCC reports, Global Methane Assessment, including exclusives, digital campaigns
 - Produce materials (fact sheets, backgrounders, messaging) on relevant topics
- Partner support:
 - Advise and support coalitions, partner organizations, and decision makers on messaging and media strategy
 - Maintain and develop new relationships across climate and clean energy spaces

Associate Editor, Hot News (part-time, January 2021 – present)

- Compile, write and edit Nexus' morning newsletter on climate and clean energy

Senior Manager of Communications (July 2019 – December 2020)

- Managed and executed strategic plan, message development, media outreach for 2020 election, including contingency planning for Election Day and democracy protection
- Developed and launched BailoutWatch.org as watchdog project for federal emergency COVID-19 response support of fossil fuels
- Led U.S. media rollout for UN IPCC Special Report on Oceans and the Cryosphere
- Advised questionnaire development, wrote memos and press releases, executed exclusive placement and wide media releases for public opinion polling

Senior Communications Associate (August 2018 – July 2019)

- Executed narrative build around climate's relevance in 2018 midterm elections
- Coordinated subnational, coalition partnerships to support strategic campaigns

Political reporter
2012 – 2018

US NEWS & WORLD REPORT (2015 – 2018)

- Covered Congress, the White House and the 2016 presidential campaign
- Reported features and breaking news

UNITED PRESS INTERNATIONAL (2012 – 2015)

- Covered 2012 presidential campaign, Congress, general assignment
- Managed social channels, audience development

Education

Northwestern University
2010 – 2011

Medill School of Journalism, Master of Science (MSJ)

Political reporting in Chicago and D.C.; education reporting; photojournalism; investigative journalism; global residency at The Cambodia Daily in Phnom Penh, Cambodia

Tufts University
2006 – 2010

Bachelor of Arts (BA) in English, Music

Cum laude; dean's list; senior thesis in journalism; senior voice recital; studied abroad in Wellington, New Zealand; internship at WBUR (NPR Boston)